DISTRITOOFICINA.COM

distritooficina

MEDIA KIT — 2027

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MISSION

Workplace is no longer just an office. Nowadays, it is also a contract spaces, common areas in corporate buildings, work-cafes, co-workings, business centers, hotel lobbies, airports, stations, libraries, home-office, terraces and many more. If you work at the swimming pool, your pool interests us.

distritooficina is the reference independent magazine for designers of workspaces in all its variants. **distritooficina** is agile, disruptive and global. Just like today's workplace.



RAÚL BENEDITO

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AUDIENCE

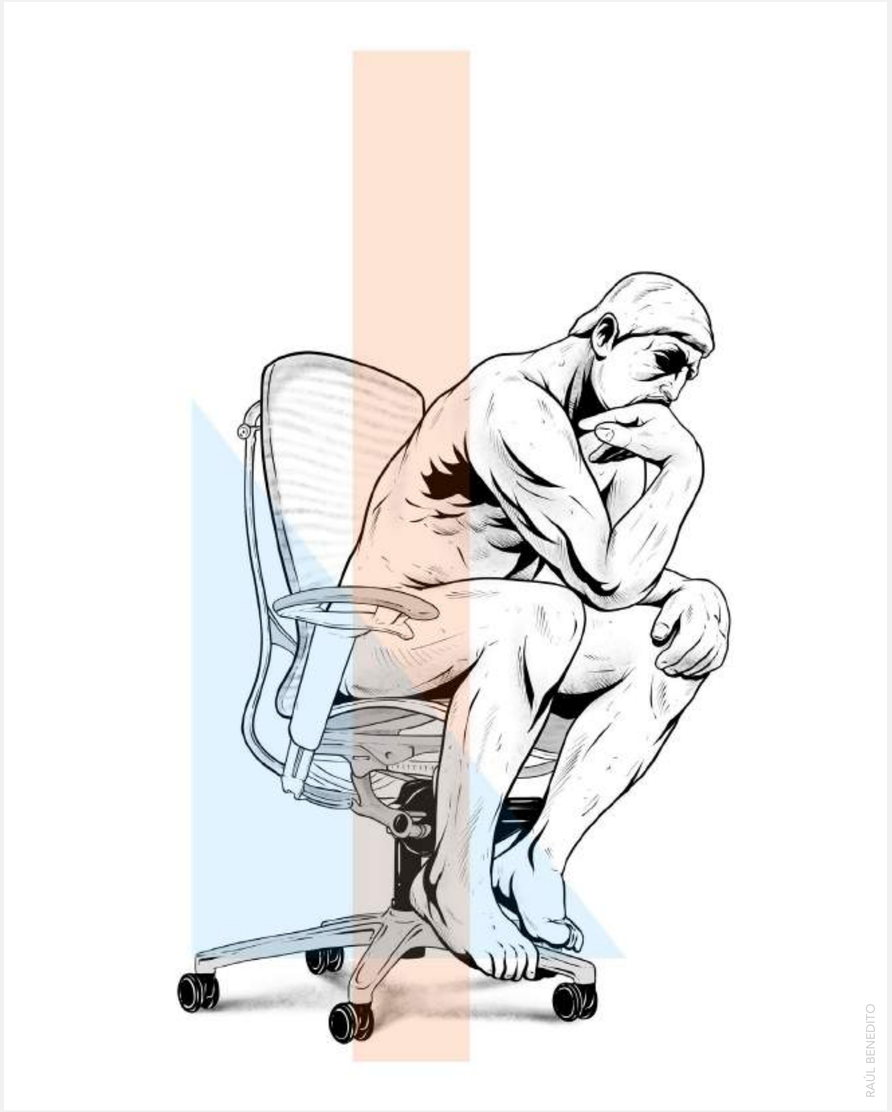
(100% PROFESSIONAL)

distritooficina

Audience: 18.500 (3,7 circulation).

Average circulation: 5.000 copies.

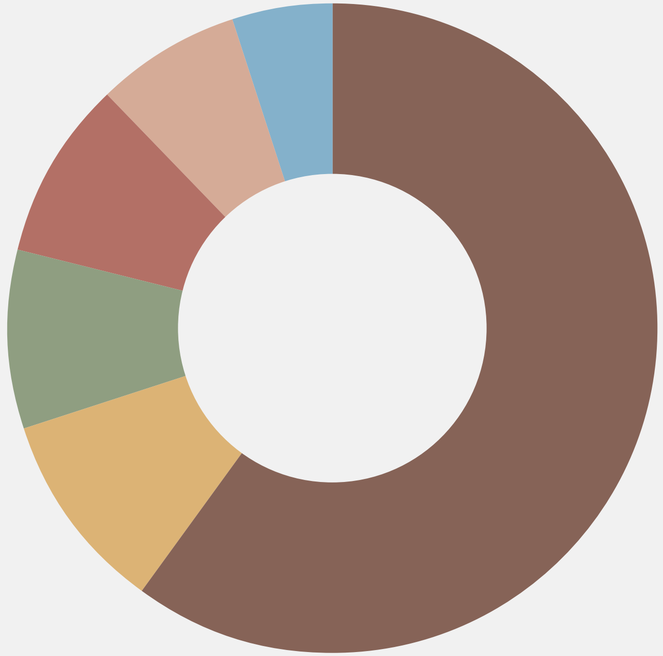
Periodicity: Quarterly (four issues per year).



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PROFILE



- Architects, Interior Designers, Space Planners.
- Industry Events & Trade Shows.
- Large Companies: Purchasing Management, HR and Facility Mangers.
- Coworking & Business Centers.
- Distributors, Engineering and Construction Companies.
- Official Colleges and Schools of Interior Design and Architecture.



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ONLINE

www.distritooficina.com

(2026 year)

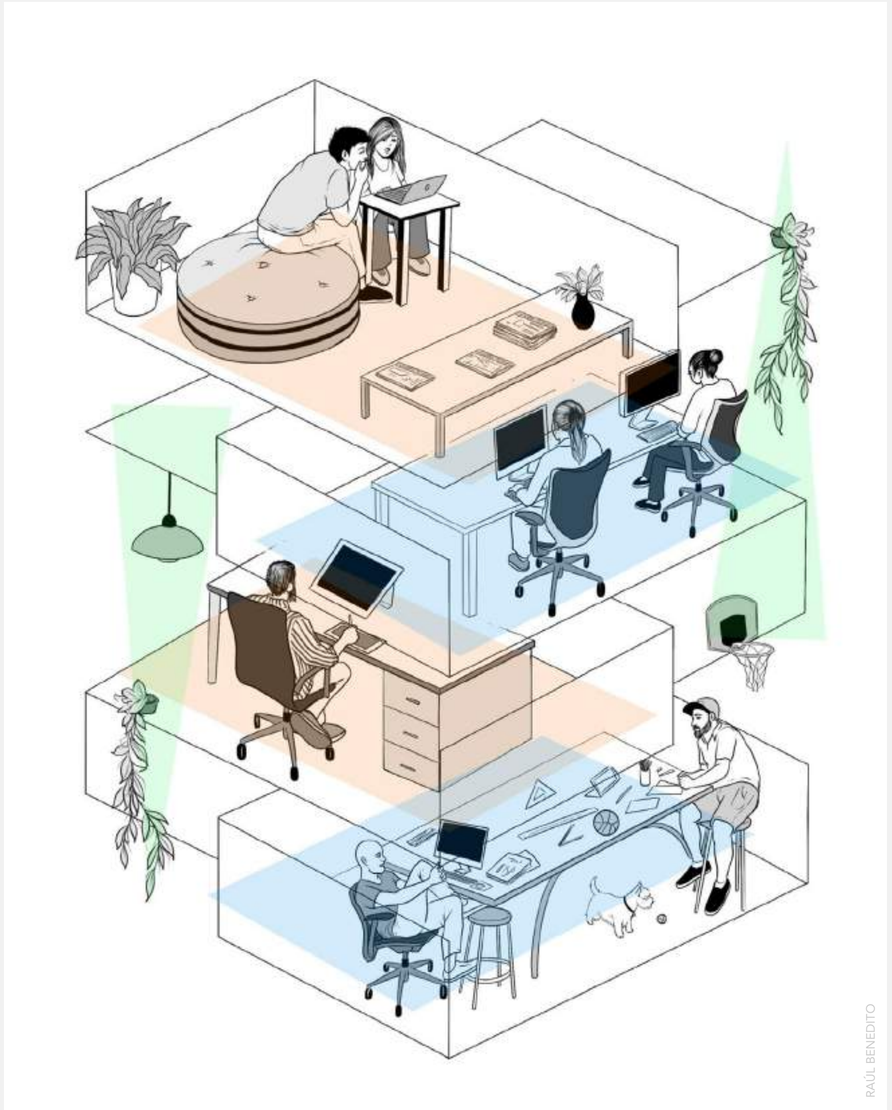
192.080 Year Site Pages Visits.
36.051 Users.
7.286 newletter subscribers.

Social Networks

9.305 followers.

Linkedin: **60.348** impressions.
Instagram: **105.108** impressions.
Pinterest: **905.600** impresions.

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2027 PRINT EDITORIAL CALENDAR

February

***#40** – Special Edition France/Spain (bilingual Spanish-English)*

Close dates:
Advertorial: January 20 / Advertisement: February 3

May

***#41** – Coworking Edition*

Close dates:
Advertorial: April 8 / Advertisement: April 22

July

***#42** – Health and well-being in the workplace*

Close dates:
Advertorial: June 2 / Advertisement: June 16

October

***#43** – Work&Contract Edition*

Close dates:
Advertorial: September 8 / Advertisement: September 22

EDITORIAL THEMES SUBJECT TO CHANGE.
RELEASE DATES ARE ESTIMATES ONLY.



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AD FORMATS

(PRINT)



Right page *(220 x 280 mm)*



Double page *(440 x 280 mm)*



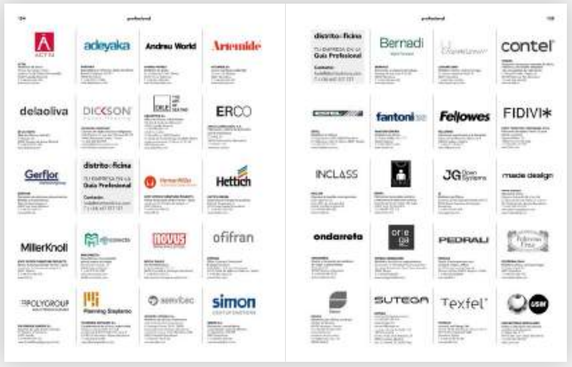
Half a page *(110 x 280 mm)*



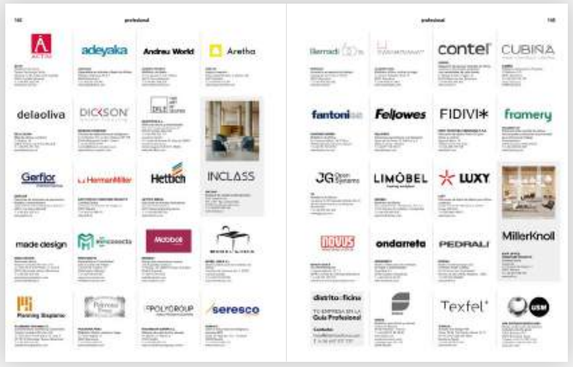
Advertorial double page



Advertorial single page



Professional Guide



Featured Professional Guide

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TECHNICAL SPECIFICATIONS

Resolution: 300 dpi

File Extension: PDF

Right page size: 220 x 280 mm

Bleed: +5mm (each side)

Color space: CMYK (Fogra39)

Note: In Right Page Format, it is recommended to leave 1 cm on the left side without information because it is hidden by the spine of the binding.



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EVENTS
(RATES)

"My work as a presenter and moderator of conferences, congresses, and roundtables combines clear, dynamic, and engaging communication with rigorous preparation of each topic and speaker. […] Each presentation seeks to create a common thread that enhances the event's message, facilitates audience participation, and ensures the appropriate pace of the program."

MARCEL BENEDITO, EDITORIAL DIRECTOR

Includes

- **Advance preparation and documentation on the topic and speakers** (include an online pre-meeting).
- **Advice on program structure and timing.**
- **Coordination with the organizer and speakers.**
- **Comprehensive event management** (welcome, moderating presentations, closing remarks, etc.)

Not included

- **Selection and booking of speakers.**
- **Coordination of the technical team.**
- **Travel, accommodation, and expense.**

Guideline rate: from €1,100 + VAT for a half-day, adjustable according to duration, number of speakers, number of attendees, and format.



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COMMON ANNUAL TIMELINE 2027



Close dates:
Advertorial: January 20
Advertisement: February 3



Close dates:
Advertorial: April 8
Advertisement: April 22



Close dates:
Advertorial: June 2
Advertisement: June 16



Close dates:
Advertorial: September 8
Advertisement: September 22



Close dates:
Advertorial: February 18
Advertisement: March 4



Close dates:
Advertorial: October 6
Advertisement: October 20



Close dates:
Advertorial: June 2
Advertisement: June 16

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GENERAL TERMS & CONDITIONS

1.DISTRITO OFICINA is published by Distrito Ediciones, S.L. (“Publisher”). Acceptance of an advertising order implies acceptance of these general Advertising Terms & Conditions and the Publisher will not be subject to any condition or instruction that does not appear in the “Advertising Order” document issued by the Publisher. All references herein to Advertiser include Advertiser’s agency, if there is one, and Advertiser and its agency shall be jointly and severally liable for Advertiser’s obligations hereunder.

2. The prices does not include VAT and will be paid by the Advertiser if applicable.

3. Publisher reserves the right to decline or reject any advertisement for any reason at any time without liability even though previously acknowledged or accepted.

4. The Advertiser declares that it is licensed to publish any advertisement or editorial content that it has sent to the Publisher and that it is authorized to use any trademarks, the names and/or the portraits or pictures of persons, or of things; copyrighted, proprietary private material; private mode and any testimonials contained in any advertisement submitted by or on behalf of the Advertiser and published by Publisher, and that such advertisement is neither libelous, an invasion of privacy, violative of any third party’s rights, or otherwise unlawful.The Advertiser will be solely responsible to third parties for claims arising from the content of the advertisement or editorial content, both visual and text. In consideration, the Advertiser undertakes to indemnify the Publisher against all loss, claim, liability, damage and expense of any nature arising from the copying, printing or publication of the advertisement or editorial content.

5. Invoices are issued on the release date. Payment in Euros is required. Invoice due maximum 30 days from the invoice date except in cases where the Publisher requires advance or cash payment. The Advertiser agrees to pay the amount of the invoices issued by the Publisher at the due date specified on the invoice. The late payment entitles the Publisher to suspend the advertising orders in progress.

6. The Advertiser will deliver the original to the Publisher before the ad close date. The quality of the reproduction is the responsibility of the Advertiser, who must deliver the originals in PDF format with 300 dpi resolution, 5mm blood on all 4 sides and CMYK color (Fogra39) according to the measures of the advertising format. Any original / advertisement that does not conform to the required technical specifications may incur an adjustment charge from the Publisher to Advertiser. In the case of editorial content sponsored by the Advertiser (Advertorial), which requires editorial preparation by the Publisher, the Advertiser undertakes to deliver the material required by the Publisher (text, high resolution images and other instructions), before the deadline indicated in the advertising order.

7. Schedule of months of insertion and size of space must accompany all orders and are binding upon Advertiser upon receipt unless terminated in writing ten days before the advertising closing date.Thereafter, the contract order cannot be canceled or changed by the Advertiser without the acknowledgment and acceptance of the Publisher.

8. The reportages/articles sponsored by an Advertiser will bear the mention of the brand in the legend of the publication section followed by “by distritooficina” or the legend “advertorial” or “publirreportaje”.

9. A copy of any proposed insert should be sent to the Publisher prior to printing the insert. In no case, the Publisher will be responsible for any error, omission or content of the production of the insert provided.

10. The Advertiser agrees that in the event Publisher commits any act, error, or omission in the acceptance, publication, and/ or distribution of their advertisement for which Publisher may be held legally responsible, Publisher’s liability will in no event exceed the cost of the space ordered and further agrees that Publisher will not under any circumstance be responsible for consequential damages, including lost income and/or profits.

11. Rates, conditions and space units are subject to change, without notice.

12. For the resolution of any litigation issue derived from or related to these General Terms & Conditions, the parties expressly submit to the Courts and Tribunals of Barcelona.

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